

Career Readiness Committee Meeting

Meeting Minutes

May 4, 2009 (3:00 – 4:00 pm)

Roll Call:

Career Readiness Committee Members:

✓ Fred Villa (Chair), Rich Carlson, ✓ Laurie Becwar, Michelle Brunner, Carol Comeau, Meg Day, Bret Helms, Bob Hoekzema, Helen Mehrkens, Ken Mill, ✓ Dave Rees, ✓ Cathy Schnug, ✓ Deanna Schultz, Kathy Sheehan-Dugan, Dan Wuthrich, ✓ Todd Bergman
Staff: ✓ Moriah Miles

Safety Minute: ✓

Approval of Agenda: ✓

Approval of Minutes: Fred Villa moved to approve, second. Motion passed. ✓

Discussion Items:

1. Review of overall projects for CR. Short discussion on TIE program.
2. Brief discussion to increase awareness of process industry.
 - a. Media option. Video spots using TIE externs as subjects coming October.
 - b. DEED possible funding available through non-traditional Perkins funding. (Dave Rees: we have not used Perkins before).
 - c. Discussion of utilizing different established program (CAW, STeP, CAPTS, etc) – sharing funding?
3. CTE opportunities discussed; growing APICC's capacity to directly provide career services.
 - a. Alaska Engineering Academies prospect.
 - i. Meeting planned Wednesday 3pm-4:30pm with Siemens BT.
 - ii. Potential Gates Foundation for funding.
 - b. Alaska Process & Energy Industry Mobile Academy. (Shell likes this concept).
 - i. Possible interested parties include Mike Woods at King Career Center.
 - ii. Statement of rural interest in academy to increase awareness of process and energy industry careers and first step in career pathway.
 - iii. Not to be a certificate program.
4. Engage employers, educators and learners.
 - a. Many requests from rural career fairs.
 - i. Outreach using a new user-friendly and interactive APICC website (career guide) as well as facebook, twitter, iphone applications, YouTube/Google, TV/digital (PBS and news), etc discussed. Update of NSTC site also needed.
 - b. Stimulus funds.
 - i. Fred to report back and meet with Executive Director by June.
 - ii. Put stimulus update on next CR agenda.

5. Engage education community
 - a. Stress put on keeping APICC calendars up to date
 - b. Short discussion on new banners/media/look/theme/design.
6. Fred will obtain list of K-12 outreach programs (pdf?) that we may share with industry (model ideas). Will email to Executive Director. Also a list from Post-Secondary Education Commission.
7. Todd is systematically meeting with members.
8. Todd will email follow up on Engineering academy info/mtg.
9. Next meeting June 1, 2009: 3-4pm.

Adjournment: 4:00pm

ACTION TRACKER

NO.	WHO	WHAT	WHEN	STATUS
1	Todd	Arrange meeting with Leverette of Siemens (including Carolyn Smith, Michelle Brunner, Fred Villa, Dave Rees, Todd Bergman, and Moriah Miles) – email follow up	May 6	
2	Todd/ APICC	Create alternative outreach tools utilizing technology: (Facebook, twitter, TV, iPod app, etc)	2009	
3	Fred	Gather list of K-12 outreach programs (pdf?) for industry/email to Executive Director	May 2009	
4	Moriah	Mail out APICC web-based outreach graphic to CR committee	May 2009	
6	Todd	Email Engineering Academy notice to Fred.	May 2009	Done
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